ADTA SPONSORSHIP PROPOSAL

ELEVATE YOUR BRAND VISIBILITY WITH US

Get your Business Involved

We are committed to fostering strong partnerships that grow and evolve over time. Throughout the course of the membership year, you will have the opportunity to be actively promoted our sponsor, ensuring your brand receives the recognition it deserves.

As a valued sponsor, you will have the opportunity to be featured on our website, included in our newsletters, and highlighted in various communications to our members. We believe that as our program develops, so too will your visibility within our community, creating lasting benefits for your brand.

Don't miss out!

Australian DRIVER TRAINERS Association

WHY PARTNER WITH US

WHY PARTNER WITH THE ADTA?

As the leading body for driver trainers in Australia, the Australian Driver Trainers Association boasts a strong and growing membership base of over 1,200 professionals nationwide. Our members are passionate about road safety, high-quality education, and professional development, making the ADTA the perfect platform for your brand to connect with a highly engaged audience.

WHERE YOUR SPONSORSHIP FUNDS GO:

Your sponsorship investment directly supports the ADTA's mission to improve road safety and contribute to the professional growth of our members.

Specifically, sponsorship funds will go towards:

- Enhancing educational for our members.
- Expanding road safety initiatives in line with our **"Towards Zero**" vision, aiming to reduce road fatalities and serious injuries across Australia.
- Supporting community engagement activities designed to raise awareness about safe driving practices.

By sponsoring the ADTA, you align your brand with a "Towards Zero" road safety vision and make a lasting impact on the community.

OUR COMMITMENT TO THE COMMUNITY:

Proudly, a portion of all sponsorship contributions will be donated to Canteen, a charity dedicated to supporting young people impacted by cancer.

By partnering with us, you are not only investing in the future of driver safety but also giving back to a cause that makes a difference in the lives of many.

Join our vision!

Australian DRIVER TRAINERS Association

TEIR LEVELS

TEIR LEVEL PLATINUM

HEADLINE SPONSOR

$5,000

- Acknowledged in all promotional materials
- 2 registrations for main Conference event (annual)
- 1 display in the trade display area on site
- Sponsorship of attendance incentive, new iPhone drawn and awarded at the event
- Personal and business acknowledgement at the event
- Online listing in ADTA Sponsors page

Australian DRIVER TRAINERS Association

TEIR LEVELS

TEIR LEVEL GOLD

GOLD SPONSOR

$1,500

- ADTA Annual Award Sponsor, acknowledged in all promotional materials.
- 2 registrations for main Conference event (annual)
- 1 display in the trade display area on site
- Acknowledgement sponsorship for the ADTA Annual Awards
- Personal and business acknowledgement at the Award presentation
- Online listing in ADTA Sponsors page

Australian DRIVER TRAINERS Association

TEIR LEVELS

TEIR LEVEL SILVER

SILVER SPONSOR

$1,000

- 1 registration for main Conference event (annual)
- 1 display in the trade display area on site (subject to trade area capacity),
- Online listing in ADTA Sponsors page

Australian DRIVER TRAINERS Association

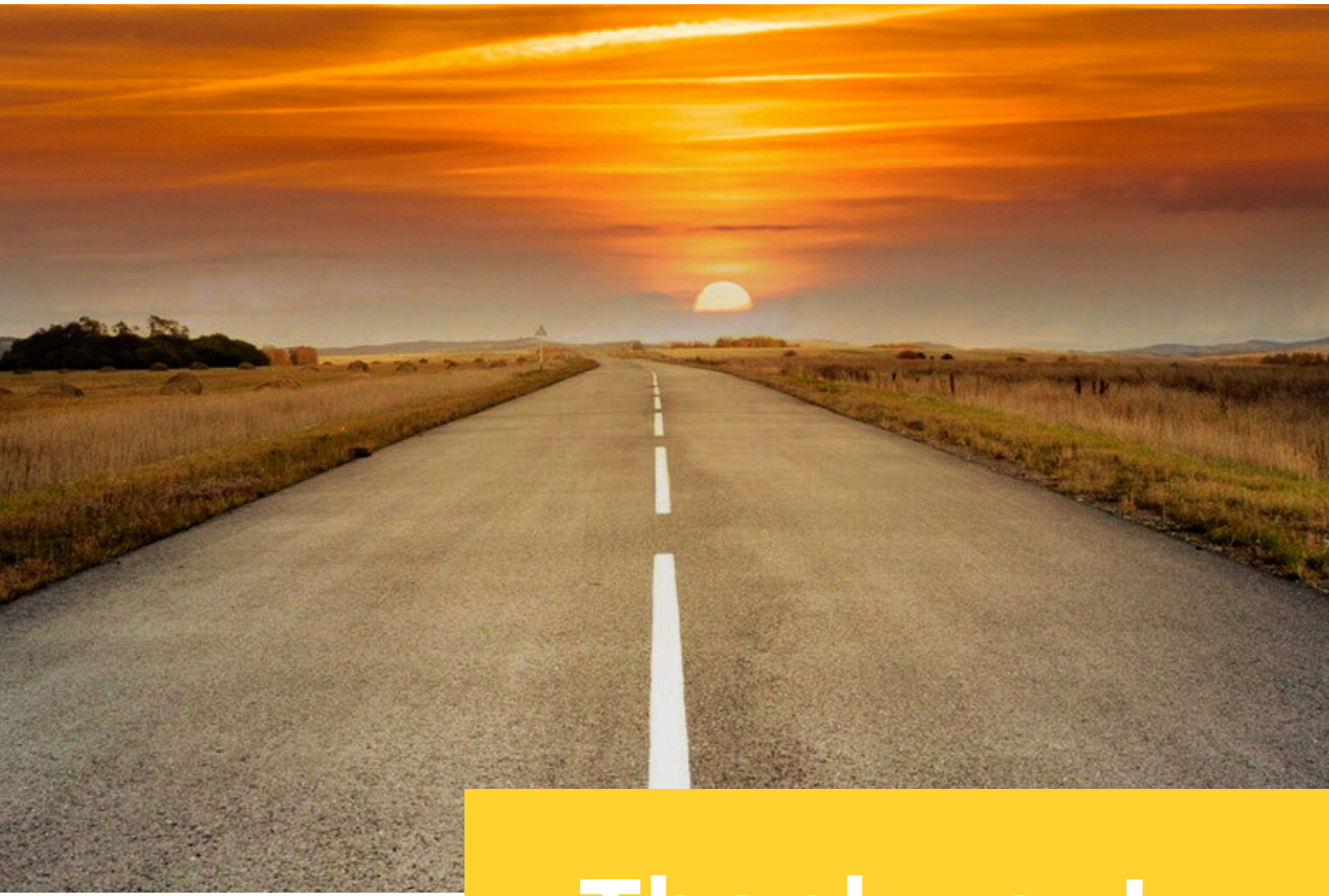
TEIR LEVELS

TEIR LEVEL BRONZE

BRONZE SPONSOR

$750.00

- 1 registration for main Conference event (annual)
- Online listing in ADTA Sponsors page



Thank you!

One last note from us...

At the ADTA, we believe that strong partnerships are key to driving positive change in our industry. By joining us as a sponsor, you're not only supporting the professional development of driving instructors but also contributing to road safety initiatives that impact communities across Australia. Your support will help shape the future of driver education, and together, we can create a safer, more connected industry.

We look forward to embarking on this journey with you and making a lasting impact.

If our Sponsorship Program is something you would like to be a part of, do not hesitate to contact us.

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We look forward to hearing from you!

ADTA Team

Australian DRIVER TRAINERS Association